



Chance Harris

A flexible, multi-faceted creative with years of experience bringing ideas to life.

 www.czanceh.com

 817.271.9207

 czanceh@gmail.com

Professional Summary

A creative Swiss army knife with over a decade of experience in everything from designing lending platforms to branded hand sanitizer. Able to adapt and always ready for a challenge.

Work Experience

Covered Care 2019-2022

Creative Director / Founding Member

Responsible for helping launch a fintech startup by providing branding and UI/UX design thought leadership.

- Oversaw all aspects of creative, both in-house and external partnerships
- Oversaw UI/UX implementation and provided guidance to designers
- Content strategy and execution, including website/product copy, ad copy, and industry research
- Cross-functional work to develop and execute brand-aligned customer experiences across all touch points, including sales, operations, and customer success team interactions
- Brand marketing and creative strategy implementation across all customer touch points
- Brand strategy, corporate positioning, and messaging architecture
- Designing, developing, and executing branded events, including activation opportunities at trade shows, and partner events, etc.

Solera 2018-2019

Senior Product Designer

- Provide best practice UX solutions for the suite of Solera products
- Contributed to updating UI design system to meet business needs
- Aided in UX research and developing personas
- Oversaw accessibility and ADA compliance audits and implementation

Professional Experience continued on next page

Education

Texas A&M-Commerce 2011-2014
B.F.A., Visual Communications

Media Tech Institute 2005-2007
**Certification Audio Engineering/
Post Production**

Skills & Strengths

Software Proficiency

Figma	After Effects
Sketch	ProCreate
InVision	Clip Studio
Zeplin	Premier
Illustrator	Audition
Photoshop	Powerpoint
Jira	Keynote

Professional Proficiency

Branding	Copy writing
Design leadership	Video recording
Art direction	Video editing
UI/UX design	Illustration
Accessibility	Audio recording
Graphic design	Mixing
Motion graphics	Mastering
Storyboarding	Sound design



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Work Experience (Cont.)

Elevate Credit 2015–2018

Digital Designer II

- Provide design solutions and branding support for core products, with a primary focus on mobile and web, along with supporting any internal design needs
- Responsible for the implementation of Sketch and Zeplin applications to the workflow process
- Underwriting redesign resulting in an 8% increase in originations

Pier 1 Imports 2015

Digital Designer

Collaborated with Creative and art directors to fulfill the needs of internal clients. Worked with different departments to create content that adhered to strict branding

Fossil 2013–2015

Web Designer

Worked with art directors and other designers to keep up with the e-commerce site from season to season, along with producing marketing emails, marketing materials for affiliate outlets, and maintaining international e-commerce

References

Ken Rees

CEO | Covered Care
214.208.3877

Stephen Greene

Creative Director | 711
512.893.9933

Ryan Wasterlain

Visual Designer | US Bank
408.316.4781